



Robin Chilstrom - Graphic Arts
robinchilstrom1@mac.com
503-867-7825

Self-Publication Services

OUR PROCESS:

Client Consultations (Let's talk):

- Editorial support
- Book format options (size, black & white or color)
- Style options (layout, text style, thematic elements)

Book Layout and Design: developed through ongoing client-designer dialogue

Revisions and Proofs: digital and hard copy proofs are edited by author and designer pre-publication; an hourly fee-for-time for will be added if major changes are made during the final proofing process (after the book has been laid out).

Project Management: account setup, file uploads, client book copies (at Client's request)

Fee: \$30 hour or bid range (\$1500 and up)

BOOK LAYOUT

InDesign File:	Industry Standard using Adobe CC 2020
Pagination:	Booklets and Books up to 300 pages
Visual Layout:	Visual files prepped to publishing standards
Color:	Black & White or Full Color Interior

BOOK DESIGN

Basic Text Design:	Font & layout options
Stylized Text Design:	Font & layout options, stylized elements
Basic Visual Design:	Using your pre-formatted images
Custom Visual Design:	Adaptive formatting of your images
Customized Book Design:	Adding stylized visual elements
Basic Cover Design:	Simple cover, minimal text
Complete Cover Design:	See Illustration Services

PUBLICATION

Final file prep to Publisher standards
PDF or InDesign formats
File upload and proofing
Epub and mobi formats (Kindle and IBook formats)